

SPONSORSHIP POLICY

We will

- consider all sponsorship requests in an open and even-handed way
- enter into a sponsorship contract with sponsoring organisation setting out clearly what we have promised and how we will deliver the promise including the duration of the commitment
- only consider sponsorship agreements with organisations whose products, services, policies and values align with our own
- optimise the benefit received by the sponsor from associating itself with the club.
- ensure the confidentiality of member records through any sponsorship agreement
- consider unsolicited sponsorship proposals
- ensure that the MC is informed of sponsorship deals before they are finally agreed
- ensure all aspects of the negotiations and contracts are transparent

We will not

- allow sponsorship agreements to influence the policies or procedures of the club
- enter into sponsorship agreements with any organisation which is in legal or financial conflict with the club
- enter into sponsorship agreements with any political party or pressure group
- enter into sponsorship that may be construed as offering or promoting services of a sexual nature
- allow sponsorship from religious organisations
- enter into sponsorship which may be construed as showing or encouraging any type of prejudice (racial, sexual or religious)
- imply any exclusive arrangement (except for specific events or specific agreed services) between the club and the sponsor
- permit sponsors to have direct unsolicited access to members by email, mail or telephone.

The Management Committee

24 April 2023