
USE OF SOCIAL MEDIA POLICY 2023

This is the statement of general policy and arrangements for Leamington Lawn Tennis and Squash Club Ltd (LLTSC).

LLTSC has the following social media accounts that belong to the club, and as such controls the content and will remove anything that it feels does not fit within the guidelines outlined in this policy.

- Facebook – @Leamingtontennisandsquash page which manages the Leamington Tennis & Squash Club Group (for members)
- Instagram - @leamington_tennis_squash
- Twitter - @lltsc @leamingtonsquash
- WhatsApp – Leamington Squash, Leamington Tennis, Club-night groups, groups used to plan section & management meetings

The Club Manager has day-to-day responsibility for ensuring this policy is put into practice.

The existence of the accounts listed above is part of the club's wider communication strategy for both communicating with our members but also the wider community about the activities at LLTSC. We welcome members, employees and coaches to contribute content and images and participate in our social media but we ask you to consider the following:

- Be nice, have fun and connect – just consider, if you are in doubt then don't post! Once you have said it, it may be seen by others even if you delete it quickly.
- Would you say the content to others face to face, if not then consider whether it is right to post.
- Important decisions undertaken by the committees should not be approved via WhatsApp, they must be supported by an auditable email trail.
- Remember, what you are saying may go beyond LLTSC members – could what you say be damaging to LLTSC?
- Please be respectful, LLTSC will not tolerate discrimination (including age, sex, race, colour, creed, religion, ethnicity, sexual orientation, gender identity, national origin, disability etc)
- Ensure that if you are expressing an opinion, it is your opinion, not that of LLTSC, and that it is clear in what you are saying.
- Do not use this as a forum to express your political viewpoint.
If you would like to promote your own business / organisation / charity etc then please ensure you seek permission from LLTSC in advance.

The Management Committee

April 24, 2023