**SPONSORSHIP POLICY**

We will

* consider all sponsorship requests in an open and even-handed way
* enter into a sponsorship contract with sponsoring organisation setting out clearly what we have promised and how we will deliver the promise including the duration of the commitment
* only consider sponsorship agreements with organisations whose products, services, policies and values align with our own
* optimise the benefit received by the sponsor from associating itself with the club.
* ensure the confidentiality of member records through any sponsorship agreement
* consider unsolicited sponsorship proposals
* ensure that the MC is informed of sponsorship deals before they are finally agreed
* ensure all aspects of the negotiations and contracts are transparent

We will not

* allow sponsorship agreements to influence the policies or procedures of the club
* enter into sponsorship agreements with any organisation which is in legal or financial conflict with the club
* enter into sponsorship agreements with any political party or pressure group
* enter into sponsorship that may be construed as offering or promoting services of a sexual nature
* allow sponsorship from religious organisations
* enter into sponsorship which may be construed as showing or encouraging any type of prejudice (racial, sexual or religious)
* imply any exclusive arrangement (except for specific events or specific agreed services) between the club and the sponsor
* permit sponsors to have direct unsolicited access to members by email, mail or telephone.

**Management Committee - 5th March 2018 (For review March 2020)**